STRENGTHS, WEAKNESSES, OPPORTUNITIES AND THREATS: A SWOT ANALYSIS OF CSSHE

Valerie Grabove, President

As announced in the Fall/Winter Bulletin, your executive council and several society members participated in a workshop last October to explore issues related to Society Rebuilding and Renewal. While the society has been successfully working to create new operational efficiencies and explore alternate sources of financial support, we recognize that we must also direct our energies toward new initiatives, services and plans for the future if we are to ensure CSSHE will have an integral role to play within the higher education arena in Canada.

The October workshop presented an energizing opportunity for participants to critically reflect on their reasons for first becoming members of CSSHE and their reasons for staying involved. Not surprisingly, considering the hybrid character of our membership, the answers were varied and the discussions lively. Yet, there was a common, recurring theme: the importance of collegial relationships, networks, learning and sharing.

As we shared our perspectives regarding the strengths and weaknesses of CSSHE, and the threats facing the health of the society, many new, creative ideas for future opportunities emerged, opportunities which could capitalize on our unique, hybrid character and confront the concerns. The discussions reinforced our confidence in many of the society’s virtues and participants were unanimous in their expressions of support and motivation to create some new directions for CSSHE.

These noble aims cannot be achieved without the participation of the membership. Each of us has ideas to contribute and the executive needs your input in shaping the future of the society. You are invited to participate in one of the workshop sessions, “Society Rebuilding and Renewal”, which will be offered at the annual conference in Sherbrooke in conjunction with the Congress of the Social Sciences and Humanities. Please plan to join us at the Université de Sherbrooke from June 10–12, 1999.

Pierre Roberge, chair of this year’s conference, Postsecondary Institutions of the Year 2000: The Changing Role of Faculty, has been hard at work to ensure a successful and stimulating exchange of ideas and research related to the changes and challenges within higher education in Canada. It seems particularly fitting that we should prepare for the millennium and the society’s 30th anniversary next year by reflecting on CSSHE’s identity, services and plans. We look forward to seeing you in Sherbrooke.

* * *
Message de Pierre Roberge, vice-président

À l’aube de l’an 2000, les institutions d’enseignement supérieur s’interrogent sur leur devenir. Après les changements profonds qui les ont affectées au cours de la dernière décennie, particulièrement sur le plan budgétaire, elles doivent se questionner quant à la place qu’elles occuperont dans la société du savoir et surtout du savoir dont la disponibilité est généralisée.

Quels seront les modes de transmission du savoir qui permettront à ces institutions de conserver leur rôle de formation et surtout comment pourront-elles continuer à exercer des fonctions critiques à l’égard des mouvements sociaux dans lesquels elles s’insèrent?

Que deviendra le rôle du ou de la professeure dans cette institution en évolution?

Comment les technologies de l’information modifieront-elles la relation d’apprentissage?

Comment la tâche traditionnelle dans ses composantes d’enseignement, de recherche et de services à la collectivité sera-t-elle transformée?

Comment gérer effectivement et efficacement les institutions postsecondaires pour être assuré que leur mission soit bien remplie?

Les innovations pédagogiques et administratives nous feront-elles perdre de vue nos objectifs primaires ou doit-on aussi s’interroger sur la pertinence de ceux-ci également?

Ces questions et bien d’autres retiennent l’attention de la Société canadienne pour l’étude de l’enseignement supérieur. La mission de la SCEES, qui est «de faciliter et de promouvoir, sous forme de divers programmes et collaborations, la mise en place, la diffusion et l’application d’une recherche de qualité exceptionnelle sur l’enseignement postsecondaire au Canada», place celle-ci au cœur de la réflexion sur ces préoccupations. La SCEES est un lieu privilégié pour débattre de ces questions. Elle offre un forum ouvert et l’avantage de réunir des personnes qui ont réfléchi, cherché et souvent publié sur l’enseignement supérieur. Elle compte parmi ses membres des professeurs, des professeures, des étudiants, des étudiantes et des administrateurs et administratrices d’institutions préoccupés par le progrès de l’enseignement postsecondaire. «La revue canadienne d’enseignement supérieur» et le «Professional File» contribuent à la dissémination de la réflexion sur ces sujets.

Cependant, le lieu privilégié de rencontres et d’échanges est sans contredit la Conférence annuelle qui se tient dans le cadre du Congrès de la Fédération des sciences humaines et sociales. Cette année, nos délibérations se tiendront à Sherbrooke les 10, 11 et 12 juin. C’est là une occasion unique de partager vos idées, d’entendre des exposés sur les sujets de l’heure en enseignement supérieur, de participer à des tables rondes et de socialiser avec des collègues de tout le pays. Profitez-en!

CSSHE Annual Conference/
SCEES Congrès annuel

The Higher Education Institutions of the Year 2000:
The Changing Role of Faculty

L’institution d’enseignement supérieur de l’an 2000:
Le nouveau rôle du professeur

June/juin 10-12, 1999
Université de Sherbrooke
Sherbrooke, Québec

The programme is available from the CSSHE web site. For the English version, see:
http://www.education.mcgill.ca/csshe/Program_eng.htm

Pour la version française, voir:
http://www.education.mcgill.ca/csshe/Programme_fr.htm

Bulletin, Spring 1999, page 2
HIGHLIGHTS of the 1999 Conference
Les faits saillants du congrès de 1999

Thursday/mercredi, June/juin 10, 9:30 a.m.
Keynote speaker/ Conférence d'ouverture
Room D2-1060 Science Faculty Bldg

Dr. Michael Dewson, Vice-president Faculty Affairs,
Ryerson Polytechnic University — Dr. Dewson has a
lengthy university experience. He has been a professor,
Department Chair, Dean and Vice-President Academic at
Laurentian University before moving to Ryerson. He will
speak to us on the challenges awaiting faculty in the new
millennium.

Dr. Michael Dewson, vice-recteur aux affaires pro-
fessorales de Ryerson Polytechnic University — Le
Dr. Dewson possède une longue expérience du milieu
universitaire. Il a été successivement professeur, directeur
de département, doyen et vice-recteur à l’enseignement et
def la recherche à l’Université Laurentienne avant d’occu-
per son poste actuel. Il nous entretiendra des défis qui
attendent les professeurs en ce tournant de siècle.

Thursday/mercredi, June/juin 10, 15:30 p.m.
SWOT Workshop on the Present and the Future of
the Society
Salle A8-245 Pavillon Albert Leblanc

What are we becoming? How do we attract mem-
bers? What do we offer to members as activities and ser-
VICES? The workshop leader is Valerie Grabove,
CSSHE’s President. Together with Diane Labrèche and
Susan Wilcox, members of the Executive Committee of
the CSSHE, they will moderate this session.

Atelier «SWOT» sur le présent et le futur de la
société. Que devenons-nous? Comment attirer de
nouveaux membres? Que devons-nous offrir aux
membres en termes de services et d’activités? L’atelier
sera animé par Valerie Grabove présidente de la SCEES
ainsi que Diane Labrèche et Susan Wilcox toutes deux
membres du comité exécutif de la SCEES.

Friday/vendredi, June/juin 11, 9:00 a.m.
An all-day session entitled “Academic or vocational
drift in higher education: Conflicting evidence
from British Columbia.”
Salle A8-228 Pavillon Albert Leblanc

This is a joint panel of the CSSHE, CASAE, CSSE.
Une table ronde conjointe de trois associations,
SCEES, SCAAE, SCEE, impliquant douze participants et
durant toute la journée

Panels/Tables
• The policy climate : Access, selection and
participation
• Legitimation of the new programs and new
institutions
• Crossing the boundaries of state, academy and
industry

Friday/vendredi, June/juin 11, 12:00 noon
Salle D2-1060 Faculté des sciences
Annual General Meeting and lunch
Assemblée générale annuelle de la Société et déner

Friday/vendredi, June/juin 11, 2:00 p.m.
Salle D2-1060 Faculté des sciences
Dissertation award presentation/
Prix d’excellence Thèse de doctorat

Friday/vendredi, June/juin 11, 6:30 p.m.
Cocktail and CSSHE Banquet with door prizes and
entertainment at Le Vignoble Le Cep d’Argent, a
renowned winery of the area.

Cocktail et banquet de la SCEES, incluant présenta-
tion de prix d’excellence et divertissement au Vignoble
Le Cep d’Argent, un vignoble connu dans la région.

Support for Student Travel to the
Conference/Aide financière aux étudiants
pour fins de transport

Partial support may be available to student partici-
pants to cover travel costs.

Les étudiants peuvent bénéficier d’un support
financier afin de couvrir en partie leurs frais de transport.
Shuttle between Montréal’s Dorval Airport and Sherbrooke/Service de navette Dorval-Sherbrooke

Delegates taking the shuttle from Dorval should look for the welcome desk in the baggage claims area for domestic arrivals in the airport terminal.

Pour les vols domestiques, un kiosque de bienvenue sera installé dans l’aire des bagages.

For on-site services and other information, check the Congress site at:
<http://www.hssfc.ca/cong/CongressInfoEng.html>

In Memory of George L. Geis

The society was very sorry to learn that one of our members, Dr. George Geis, passed away in October 1998. Dr. Geis played a leadership role in the Higher Education Programmes at McGill University and more recently, at OISE/University of Toronto. A thoughtful and caring teacher and respected scholar and colleague, Dr. Geis was known for his contributions in instructional design and faculty development. Moreover, he made a tremendous impact on everyone who worked with him.

To recognize Dr. Geis’ contributions to the scholarly community, I am pleased to announce that your executive, on behalf of CSSHE, has decided to create the George L. Geis Dissertation of the Year Award. By renaming the Dissertation of the Year Award to honour Dr. Geis, we are also providing an opportunity to secure support for leading student scholars of higher education.

The George L. Geis Dissertation of the Year Award will be presented annually to the best dissertation on higher education in Canada. Donations are being solicited in support of this award which will be used to provide the student recipient with travel and/or professional development assistance.

We encourage you to support this award. All contributions will receive a tax receipt. Please send your cheque to:

The George L. Geis Dissertation of the Year Award
Canadian Society for the Study of Higher Education
c/o Centre for Higher Education Research and Development
The University of Manitoba
220 Sinnott Building, 70 Dysart Road
Winnipeg, Manitoba R3T 2N2

Please make your cheque payable to the Canadian Society for the Study of Higher Education and indicate that it is for the George L. Geis Award. If you would like more information about the award, please feel free to contact me (phone 905/735-2211 ext. 7741 or e-mail: vgrabove@niagrac.on.ca).

We feel that this award is fitting in its recognition of Dr Geis’ contributions to graduate studies in Canadian higher education. We hope you will join us in celebrating his work by supporting this memorial activity.

Valerie L. Grabove
President

Charitable Donations

During the 1998 membership drive, the Society asked new and renewing members to consider making a tax-deductible donation to the CSSHE along with their membership fees. We were able to raise $1000 through this effort, which provided much-needed funds to help defray expenses for travel to the Society’s Annual Conference and Meetings in Ottawa for a modest number of graduate students. This year, as part of the 1999 membership drive, you will be asked once again to consider making a contribution toward this very worthy effort to support students’ needs. Building on last year’s success, the Society hopes to reach a target for the student travel fund of $2000. Your help in reaching this goal would be greatly appreciated.

The Society acknowledges contributions from B. Bell, L. Copley, V. Grabove, C. Kreber, Marla Nayer, and three anonymous donors.

If you too would like to make a donation, please contact Ms. Susan Helm at:
helmsc@ms.umanitoba.ca

Bulletin, Spring 1999, page 4
**News from Around**

The Carnegie Teaching Academy is a five-year project initiated by The Carnegie Foundation and as part of the broader umbrella of the Carnegie Academy for the Scholarship of Teaching and Learning (CASTL). Its goal is to improve the quality of student learning and to raise the status of teaching. Three programs have been conceptualized to realize the goals of this project. The first is the Pew Scholars National Fellowship Program which intends to bring together 122 outstanding faculty over the period of five years to invent and share new conceptual models for undertaking and documenting teaching as a form of scholarly activity. The second is The Campus Program which aims at bringing together institutions in all sectors that are willing to make a commitment to new models of teaching as scholarly work. The final program concerns work with scholarly societies to develop discipline based national networks to foster the scholarship of teaching and graduate education.

For further information, visit the AAHE site http://www.aah.org.

To add your name to the Carnegie Teaching Academy mailing list, e-mail Jacki Calvert at calvert@carnegiefoundation.org.

掉落的墙壁
非传统学习者在高等教育

**August 16 - 17 1999**

**University of British Columbia, Vancouver, B.C. (Canada)**

An international symposium has been organized by the Centre of Policy Studies in Higher Education and Training at The University of British Columbia, Vancouver. The symposium is co-sponsored by the Canadian Society for the Study of Higher Education, by Universitas 21, and the Universities of British Columbia and Glasgow.

Due to a number of factors — the rapid turnover and changing role of knowledge in society, changes in individual life patterns, higher levels of participation in post-secondary education prominent among them — universities and other institutes of higher education are gradually shifting, either as part of a deliberate strategy or as a reaction to pressures from government and changing student demand, towards a provision of lifelong opportunities.

However, there are many concepts and dimensions of "lifelong learning" or "lifelong education" and examples of institutional arrangements include a number of features, some of which are established as part of continuing (extra-mural) education programmes and continuing professional education, and others which are new, e.g. part-time study, distance and self-directed learning, accreditation of workplace based and other forms of learning outside the academy. These developments and issues will be discussed by researchers from two different fields of study, adult and higher education, and from the different perspectives of these fields.

**Papers themes:**

**Theme 1:** Profiles of "non-traditional" students in Higher Education

**Theme 2:** Public and institutional policies and organizational arrangements in response to changing demand

**Theme 3:** The changing boundaries between the academy and both the world of work and the community.

The format of the symposium is a combination of plenary paper sessions, presentation of papers, and discussion workshops. Due to the format of a symposium, the number of participants is limited to sixty-five.

A conference fee of $90 CAD will include the cost of materials and meals/refreshments throughout the conference. Graduate students whose papers have been accepted for presentation are exempt from paying this fee. Travel and accommodation (which will be available on the UBC Campus) will be at the participants' own expense.

**Contact information:**

Hans G. Schuetze, PhD
Centre for Policy Studies in Higher Education and Training
The University of British Columbia
2125 Main Mall
Vancouver, BC V6T 1Z4
Canada
Fax: (604) 822-6988 and 822-4244
E-mail: hans.schuetze@ubc.ca
Honorary Award

The Founding President and Vice-Chancellor of The University of Northern British Columbia, Geoffrey R. Weller, will be awarded an Honorary Doctorate in Administrative Science at the University of Lapland in Finland at a Convocation Ceremony to be held in early June 1999. He was the UNBC President from 1991 to 1995 and is currently a Professor of International Studies at UNBC.

Geoffrey Weller began his career at Bishop’s University in 1965. He then moved to Lakehead University in 1971 and there became Dean of Arts and then Vice-President (Academic) before becoming the Founding President at UNBC.

Publications available from the AUCC

The following publications can be ordered through the Association of Universities and Colleges of Canada.

University Affairs — Available free of charge to faculty, staff, and students when mailed to an AUCC member university address. Otherwise, annual subscription for 10 issues is $39 for Canada, $55 for the United States, and $75 elsewhere.

The Directory of Canadian Universities — The most current, reliable, and easy-to-use guide to Canada’s universities and more than 10,000 academic programs. Annual. Canada $45; USA $49; elsewhere $59.

The Universities Telephone Directory — The only official guide to more than 7,000 academics and senior university administrators with names, titles, addresses and direct telephone, fax, and e-mail. Annual. Canada $45; USA $49; elsewhere $59.

Trends — The Canadian University in Profile: Available in English or French, this publication provides an up-to-date view of Canadian higher education through detailed analyses of the latest figures on university funding, enrolment, degrees, faculty, and research. Canada $60; USA $65; elsewhere $70.

The Changing World of Scholarly Communication: Challenges and Choices of Canada — This bilingual report, prepared jointly by the AUCC and the Canadian Association of Research Libraries was issued in 1996. It contains recommendations to ensure academic libraries can continue to support university research and scholarship. Available free of charge.

UniWorld — This bilingual insert to University Affairs covers what Canadian universities are doing in international cooperation. Free when mailed to an AUCC member university address. Otherwise, for 2 issues. Canada $39; USA $55; elsewhere $75.

Contact address for ordering these and other publications:
To order with credit cards only, call (613) 563-1236 ext. 205.
Fax: (613) 563-9745
E-mail: sales@aucc.ca
World Wide Web: http://www.aucc.ca

Conferences/congrès annuel

The Congress of the Social Sciences and the Humanities 1999/Congrès de science sociale et humaines 1999
June 2-12, 1999
Sherbrooke, QC, Canada
Université de Sherbrooke
Bishop’s University
http://www.hssfc.ca/cong/CongressInfoEng.html
http://www.hssfc.ca/cong/CongressInfoFr.html

19th Annual Conference of the Society for Teaching and Learning in Higher Education/SAPES
Creating Collaborative Learning for the 21st Century
June 16-19, 1999
The University of Calgary
Calgary, AB, Canada
http://www.acs.ucalgary.ca/~stlhe99/
24th International Conference on Improving University Teaching (IUT)

July 5-9, 1999
Brisbane, Australia
Hosted by Griffith Institute of Higher Education
Contact information: Fax: (301) 985-7226
e-mail: <iut@aol.com>

12th International Conference: The First Year Experience
July 26-30, 1999
Edinburgh, Scotland
http://fye.sc.edu

7th International Improving Student Learning Symposium
— Improving Student Learning through the Disciplines
September 6-8, 1999
University of York, England
http://www.brookes.ac.uk/services/ocsd/isld/isltop.html

24th Annual Conference of the Professional and Organizational Development Network in Higher Education (POD)
October 13-17
Split Rock Resort, Lake Harmony, Pennsylvania

Bookmarks for Browsers/
Signets pour internautes

Official Tourist Web site of Sherbrooke/
Site touristique officiel de Sherbrooke
http://www.sders.com/tourism/
This site is particularly useful if you are planning to attend the Congress of Humanities and Social Sciences.

Teaching Initiatives on the AAHE's web site
http://www.aahe.org

The Oxford Centre for Staff and Learning Development
http://www.brookes.ac.uk/services/ocsd

The Scholarly Electronic Publishing Bibliography
http://info.lib.uh.edu/sepb/sepb.html

This bibliography presents selected articles, books, electronic documents, and other sources that are useful in understanding scholarly electronic publishing efforts on the Internet and other networks. Most sources have been published between 1990 and the present; however, a limited number of key sources published prior to 1990 are also included. Where possible, links are provided to sources that are available via the Internet.

New Books/ Reports on Higher Education
Quoi de neuf?

Two new publications by Professor Edwin Ralph of the University of Saskatchewan. Both can be ordered by calling 1-800-606-3766.


This handbook seeks to answer a key question: How can the person in a supervisory role assist individuals to become effective practitioners in their field of work?"


This handbook is created particularly for beginning instructors at the post-secondary level, who have never had previous teacher training. The author presents the essentials of the instructional planning and implementation process and provides key principles and practices that have been shown to enhance student motivation to learn.

Hum, Derek (1999). Tenure and pay structure in Canadian universities. (Research Monograph No. 4). Winnipeg, MB: The University of Manitoba, Centre for Higher Education Research and Development.

This essay focuses on a number of issues pertaining to faculty such as hiring, tenure, promotion, salaries, and termination. Available from:
The Centre for Higher Education Research and Development, 
The University of Manitoba 
220 Sinnott Building, 70 Dysart Rd. 
Winnipeg, MB R3T 2N2 Canada 
Telephone: (204) 474-8309 
Fax: (204) 474-7607 

Miller, J, DiBiasio, D, Minasian, J, & Catterall, J. 
Worcester, MA: The Worcester Polytechnic Institute, 
Centre for Educational Development. 

This is a report of the use of Undergraduate Peer Learning Assistants to facilitate group process and dynamics in cooperative learning groups in large introductory courses. The report can be accessed online at: <http://www.wpi.edu/Academics/CED/reports.html>

Free hard copies are also available. Contact information: 

Judith Miller 
Professor, Biology and Biotechnology 
Director, Centre for Educational Development 
WPI, 100 Institute Road 
Worcester, MA 01609 USA 
Telephone: (508) 831-5579 
Fax: (508) 831-5936 
e-mail: jmiller@wpi.edu 

Let us know if you have published a book recently. 
We will be glad to include this information in the 
Bulletin. 

The Canadian Journal of Higher Education in Electronic Format

Your Executive Council is considering making The Canadian Journal of Higher Education available in electronic format. With the assistance of Roy Bonin, the Executive has worked with CatchWord Limited (Abington, UK) to set up a demonstration issue of the Journal in electronic format. CatchWord has given us a period of free access to that website, so that members could have the opportunity to try it out. Currently, all issues from 1996 to the present are available. Access is fairly simple, particularly if you want to read the abstracts only. The site address is: 

http://www.catchword.com 

Once connected, you can click on the “browse” button and access the CJHE through the alphabetical listing of journals. If you prefer to read the entire document, you will need either Adobe Acrobat Reader for the PDF version, or RealPage software. Both can be downloaded from the CatchWord site. 

Acknowledgement

The Editor wishes to acknowledge the contribution of Josée Bouchard in translating and editing French texts which appear in the Bulletin.

Invitation to Contribute to the Bulletin

Readers are invited to contribute articles, opinion papers, news, and suggestions to the Editor of the Bulletin. Please forward your communication to: 

Alenoush Saroyan, Editor 
Centre for University Teaching and Learning 
McGill University 
3700 McTavish Street 
Montréal, QC H3A 1Y2 
Fax: (514) 398-4679 
e-mail: saroyan@education.mcgill.ca 

Toute contribution au Bulletin est la bienvenue et peut être adressée à: 

Mme. Alenoush Saroyan, 
Centre d’enseignement supérieur 
Université McGill 
3700, rue McTavish 
Montréal, QC H3A 1Y2 
Fax: (514) 398-4679 
e-mail: saroyan@education.mcgill.ca 

The Bulletin is available on the CSSHE web site. 
Le Bulletin est disponible à notre site web. 

http://www.education.mcgill.ca/csshe